

Connecting You With 1000's  
Of Today's Youth

= ITY

Passport

2You-th  
Success

XPO

TEENS NOW TALK MAGAZINE

The Ultimate Xposure  
Halifax Forum, November 14-15, 2017

Partnership Opportunities

TNT

902.492.2474  
ext 1

teensnowtalk.com



# It's Time To **Connect** With Today's **Youth!**

Partner with the 7th Annual Passport 2 Youth Success XPO today and be seen beyond tomorrow.

Let us give you the **Ultimate XPOsure!**

## Why a You-th XPO?

We know that behind every key role in our society, there is a great role model to enhance, educate, empower and inspire the future of today's you-th. Still there is also one key question everyone asks, "How do we reach or connect with today's you-th to share our knowledge, program, product or service information and/or the great opportunities Nova Scotia has to offer?"

The 7th Annual Passport 2 You-th Success XPO is the ultimate solution! This unique and exclusive 2- day event, places you directly in front of 3500+ highly engaged students bused in from their schools throughout Nova Scotia. Stop and think, where else can you gain:

- **Face-to-face exposure with thousands of youth.**
- **Network opportunities with over 60 successful exhibiting businesses and organizations.**
- **Increased social media exposure and brand awareness.**

2 DAY  
Event

60 +  
Exhibitors

Connecting you  
with over  
3500  
Youth



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TEENS NOW TALK MAGAZINE

## Be Seen, Be Heard, Be the Voice!

### Deemed the Best Field Trip EVER!

By Youth, Parents & Educators

The Passport 2 You-th Success XPO is designed to connect today's youth with the key people, products and services that will empower, enhance and assist youth on their personal, social, educational and career development and success.

#### Who Should Come?

The Passport 2 You-th Success XPO is a powerful opportunity for partners such as: corporations, businesses, retailers, government departments, non-profit organizations and community groups working with you-th or with products and services pertaining to you-th, in areas such as: you-th safety, education, employment, trades, entrepreneurship, recreation, technology, entertainment, travel and tourism, fashion and beauty, health and wellness, sports, drug and crime prevention, environment and finance to name a few.

#### Contrary to Popular Belief...

##### Teens don't know everything!

Over the past 6 years, the TNT Passport 2 You-th Success XPO has proven that if you want to break the cycle of the #1 reply from you-th being, "I don't know". You must provide the you-th with key individuals, knowledge, opportunities and connections to help youth set goals.

"When you hear a you-th say, "I don't know", they really mean, I need more information to make a decision", says Jessica Bowden, XPO Director. "After four years of primary research and analyzing over 4,000 youth surveys, we also discovered 93% of you-th do not read newspapers but love Teens Now Talk magazine, 82% do not know what careers, education and training are available, but 95% love to socialize."

Social Media  
Reaching Over  
**90,000**  
a Month

**160,000**  
Magazine  
Readership/Year

**1.8 million**  
Website Visitors / Year

Stop and think...What did you hear the last time you asked a youth, "What do you want to do when you grow up?"

**89%**

Of our youth surveyed said  
**"I DON'T KNOW"**

Today's you-th generation will be responsible for filling the labour shortage due to the retiring population. NOW is the time to provide them with the tools, knowledge and academic requirements needed to step up and continue the growth of this economy.

The **Annual Passport 2 You-th Success XPO** is like no other! Created with you-th in mind and designed to focus exclusively on everything you-th will need to enhance their journey towards success.

**Be Seen, Be Heard, Be the Voice!**

“Extremely busy, we enjoyed the XPO. It's a great opportunity to connect.”  
-Lawtons

“Lots of fun, packed with youth. We reached youth we've never reached before.”  
- Saint Mary's University

Call us today! 902.492.2472 ext.1 teensnowtalk@eastlink.ca www.teensnowtalk.com



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